

American Association of Professional Farriers &
Canadian Association of Professional Farriers
General Membership Meeting
January 30, 2013



Vice President & Nominating Committee

Dave Farley APF CF

- **Goals for 2013:**
 - Identify candidates for Board of Directors positions for 2014
 - Positions available:
 - Directors (2)
 - May be any Regular, Regular Founding or Regular Life Member in good standing
 - Three-year Term (2014 – 2016)
 - Elected by Membership
 - Vice President
 - Two-year Term: 2014 & 2015
 - Must have previously served as a member of the AAPF/CAPF Board of Directors
 - Elected by Board of Directors



Treasurer & Finance Committee

Roy Bloom APF CJF



- **Committee Members:**

- *Jennifer Horn APF CJF & David Dawson APF*

- **Achievements in 2012:**

- Developed 2012 & 2013 Budgets
- Created financial system which AAPF/CAPF operates
- Posted monthly Financial Reports (balance sheet, profit & loss statement, & budget vs. actual) to website – Members Only tab
- Developed method of reviewing & approving non-budgeted expenses

- **Goals for 2013:**

- Continue to promote fiscal conservancy (keep AAPF/CAPF within budgeted amounts)
- Post monthly financial reports for members to review

Accreditation Committee

Bob Pethick APF CJF

- **Vice-Chair:** Roy Bloom APF CJF
- **Committee Members:**
- *2012 – 2013 Board of Directors*

- **Achievements in 2012:**
 - Created program which recognizes education, experience, specific interests and dedication to farriery
 - From student to the seasoned professional, Accreditations are earned through education & experience
 - Accredited Farrier (AF): 2 – 5 years of experience
 - Accredited Professional Farrier (APF): 5 + years
 - Established benchmark of 16 AAPF CE credits to maintain Accreditation (working with Continuing Education Committee)

- **Goals for 2013:**
 - Review the requirements for retaining Accreditation (in cooperation with Continuing Education Committee)



Alliances Committee

Doug Workman APF CJF

- **Vice-Chair:** Jeff Ridley APF CJF TE
- **Committee Members:**



- **Achievements in 2012:**
 - Developed Educational Marketing Alliances with:
 - *American Farriers Journal*
 - United States Hunter/Jumper Association
 - Appaloosa Horse Club
 - American Saddlebred Horse Association
 - US Rider Equestrian Motor Plan



- **Goals for 2013:**
 - Create Standard Operating Procedures and Guidelines for Committee to use when developing new Alliances
 - Identify additional associations to form Alliances



Continuing Education Committee

David Dawson APF



- **Vice-Chair:** Terry Osborne APF CJF
- **Committee Members:**
 - Drew Golden APF CF, Scott Lampert APF, Bob Pethick APF CJF, Christian Roy APF CF
- **Achievements in 2012:**
 - Established a purpose, scope, baselines and definitions upon which we have built a new standard of education for our industry
 - Worked with hosts of existing farrier education events and clinicians to make application for AAPF CE credits
 - Committee reviews applications and determines number of CE credits which is posted on AAPF/CAPF website
 - At conclusion of event CE credits are posted to AAPF/CAPF member profile
 - Made available in excess of 1,000 AAPF/CAPF CE credits
- **Goals for 2013:**
 - Promote records of farriers participating in program to horse owners through our Alliances and other media
 - Identify additional farrier education hosts and assist in application process

Educational Events Committee

Jennifer Horn APF CJF



- **Vice-Chair:** Roy Bloom APF CJF
- **Committee Members:**
 - Jason Stoneman APF CF, Shelley Walker
- **Achievements in 2012:**
 - Created the first Hoofcare Essentials® Clinic held on November 3, 2012 at Nature Farms Farrier Supply in Norman, Oklahoma
 - Created Standard Operating Procedures and Guidelines for future AAPF/CAPF Educational Events
- **Goals for 2013:**
 - The vision is to support continuing education at local, state, national, and international levels with AAPF/CAPF member interest as a first priority. Ideally, events will rotate in different regions of farrier populations to better support and serve our members and future members.
 - Identify sites and hosts of existing events which could be enhanced by the combination of a Hoofcare Essentials® Clinic

Educational Events Committee

Jennifer Horn APF CJF



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Endorsements Committee

Scott Lampert APF

- **Vice-Chair:** Bob Pethick APF CJF
- **Committee Members:**
 - Dave Dawson APF
- **Goals for 2013:**
 - Develop a Foundation Endorsement which allows for the sharing, demonstration, practical and current forging skills, education, experience and practical skill set
 - Develop opportunities to focus education and provide knowledge in specific disciplines or area



Farrier Assistance Committee

Tom Rock APF

- **Vice-Chair:** Doug Workman APF CJF
- **Committee Members:**
 - Adam Wynbrandt APF
- **Achievements in 2012:**
 - Developed a Standard Operating Procedures and Guidelines which identifies the purpose, goals and baselines for this program
 - Will assist in the organization of short-term assistance for a member who is not capable of working due to injury or illness
 - Created a Farrier Assistance Fund – funded by donations and \$2.00 of every membership dues (new and renewing)
- **Goals for 2013:**
 - Promote the existence of the program to members and others
 - Solicit additional donations to the Farrier Assistance Fund



Information Technology Committee

Scott Lampert APF

- **Vice-Chair:** David Dawson APF
- **Committee Members:**



- **Achievements in 2012:**
 - Created a website prior to launch of the AAPF on 1/1/2012
 - In late 2012 created and launched a new website
 - Secured financial sponsors for the website
 - Developed and maintained a presence on Facebook
- **Goals for 2013:**
 - Continue to promote the new website and help members learn about the features available to them
 - Develop AAPF/CAPF presence on other social media outlets
 - Seek additional sponsors for the website

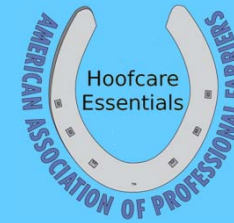


Membership Development Committee

Dave Farley APF CF

- **Vice-Chair:** Steve Prescott APF CJF
- **Committee Members:**
- Daisy Bicking APF

- **Achievements in 2012:**
- Created “Hoofcare Essentials®” as a marketing platform
- Worked with all members and other committees in the recruitment of 350 members during our first year
- Developed membership benefits in cooperation with:
- American Horse Council (John Deere, OfficeMax, etc.)
- Markel Insurance Company (enhanced discounts)
- JLT Sport (farrier liability insurance for CAPF members)
- Square and North American Bancard (credit card process)
- Awarded Honorary Life Memberships to:
- Larry Rumsby APF CJF (Bromont, Quebec)
- Red Renchin APF CF (Mequon, Wisconsin)
- Sur Willimon APF (Simpsonville, Kentucky)
- Lee Liles APF CJF (Sulphur, Oklahoma)



Membership Development Committee

Dave Farley APF CF

- **Vice-Chair:** Steve Prescott APF CJF
- **Committee Members:**
 - Daisy Bicking APF
- **Goals for 2013:**
 - Retain 90% of members who joined in 2012 (315)
 - Add additional 335 members to end 2013 with 650 members
 - Enhance our platform with horse owners through website and Alliances



Mentoring Committee

John Crothers APF CF

- **Vice-Chair:**
- **Committee Members:**
 - Gregory Gray APF CJF, Lane McNew APF
- **Achievements in 2012:**
 - Developed a Standard Operating Procedures and Guidelines which promotes the matching of Mentors (farriers) with Mentees (recent graduates of farrier schools)
 - Created application forms and evaluation forms for program which have been posted to our website and distributed to school owners and instructors
- **Goals for 2013:**
 - Continue to promote the program to farriers and schools
 - As applications are received, match Mentors with Mentees



Contact John at 740-310-6903

Online Education Committee

Bob Smith APF CF

- **Committee Members:**
 - Arcadia Birkliid, T J Jones APF MF, Alicia Thompson AF
- **Achievements in 2012:**
 - Developed protocol for books and articles to be made available for AAPF/CAPF members to use to gain CE credits through website
 - Created quizzes for three (3) books
- **Goals for 2013:**
 - Identify and add additional books, articles and videos to the program



Public Relations & Communications Committee

Steve Prescott APF CJF

- **Vice-Chair:** Dave Farley APF CF
- **Committee Members:**
 - Todd Allen APF CJF, Jeff Crane APF CJF, Michele MacRae APF, Steve Sermersheim APF CJF TE AWCF
- **Achievements in 2012:**
 - Solicited articles from AAPF/CAPF members for publication in the online and printed publications of our Alliances (*American Farriers Journal*, USHJA, Appaloosa Horse Club, American Saddlebred Horse Association)
- **Goals for 2013:**
 - Continue to provide Alliances with articles relating to proper hoofcare for publication in their online and printed publications
 - Identify additional authors for these articles



Published Papers Committee

Roy Bloom APF CJF



- **Vice-Chair:** Steve Prescott APF CF
- **Case Study Support Panel Members:**
 - John Crothers APF CF, Dave Farley APF CF, Chris Gregory APF CJF FWCF, Mike Miller MD APF CJF FWCF, Jeff Ridley APF CJF TE, Mike Wharton APF CJF
- **Achievements in 2012:**
 - Created Standard Operating Procedures and Guidelines for the submission of case studies and instructional articles
 - Created a Case Study Support Panel to work with authors in the submission of case studies
 - Developed a mentoring program which will work with authors in the submission of case studies and instructional articles
- **Goals for 2013:**
 - Encourage members to present case studies and instructional articles which can be submitted to Alliances and others for publication

Canadian Association of Professional Farriers Task Force

David Dawson APF



- **Vice-Chair:** Dave Farley APF CF
- **Committee Members:**
 - Invited representatives of Canadian farrier associations and other interested AAPF/CAPF members
- **Achievements in 2012:**
 - Created task force with the objective of developing a plan of action of involving members for the CAPF, including member benefits
- **Goals for 2013:**
 - Promote a plan of action to engage Canadian members in the AAPF/CAPF
 - Work with the Educational Events Committee to identify dates and locations for Hoofcare Essentials® Clinics in Canada

Executive Director's Report

Bryan Quinsey



- **Accomplishments in 2012:**
- Created relationship with Lessiter Publications
- Subscription to *American Farriers Journal*
- Created relationship with American Horse Council
- Benefits for all AAPF/CAPF members include discounts on John Deere equipment, Sherwin Williams Paint, OfficeMax and more!
- Created relationship with Markel Insurance Company (USA)
- Enhanced discounts on Farrier Liability Insurance & more
- Created relationship with JLT Sport (Canada)
- Enhanced discounts on Farrier Liability Insurance & more
- Created relationships with Square and PhoneSwipe
- Credit card processing with assistance from staff
- **Goals for 2013:**
- Identify additional membership benefits
- Assist all committees in achieving their goals

President's Report

Jeff Ridley APF CJF TE



- **Achievements in 2012:**
- Created an association which is ABOUT MEMBERS not just an association with members
- **Goals for 2013:**
- Encourage members of the AAPF/CAPF to become engaged in their associations.
- Volunteer to serve on a committee
- Contact chairmen of committees to find out more about the committees goals and objectives
- Nominate yourself or a friend to the Board of Directors
- Call us with ideas on how the associations can become a greater benefit to you
- Provide us with suggestions on membership benefits
- Ask a friend to join on growing association

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